

TOWN CLERK/FRONT OFFICE
March 2015 Worksession
February 2015 Update



TOWN CLERK/FRONT OFFICE FEBRUARY 2015 UPDATE

Meetings:

The Front office staff attended the employee evaluation system training for all employees.

Ms. McAuley attended the supervisors training for the system.

Ms. Griffin attended the meeting of the Port Towns MML Main Street Booth committee.

Black History Month

Front Office staff participated in the planning committee meetings and was out in full force for the event. The program was deemed a total success and it brought warmth, on such a cold day, to everyone who attended.

Building a Better Bladensburg Block by Block

Exciting events, improvements and fund are coming!!! See Attached.

Community Development Block Grants

PY 40: All signed documents are in to the County and the Town Engineers are refining the bid documents to fall in line with current timeline.

PY39 and 39R are slowly progressing through the PGCDHCD system.

Bostwick

University of Maryland prepared bid specifications for the windows. Ms. McAuley has invited window specialists with preservation experience to bid and has placed the announcement on the Town website.

Wagner Roofing is doing temporary repairs to the roof.



The **Better Bladensburg Block by Block and Business by Business**, or the **B5 Initiative**, is a grassroots community collaboration of stakeholders purposed to promote a sustainable and exceptional aesthetic in the town of Bladensburg.

The B5 Initiative Vision

- A substantially-improved perception of Bladensburg by all community stakeholders based on the beautification, imagery, cleanliness, community offerings and culture enhanced and established for all to enjoy.

The B5 Initiative Mission

- To create sustainable behavioral change through improvement of the aesthetics of Bladensburg through enhancement efforts including a renewed sense of community, community beautification through landscaping and facade improvements as well as identifying and eliminating blight while increasing community offerings and cultural experiences.

The B5 Initiative Goals

- To provide on-site information, resources and fellowship opportunities through six monthly “Block Party” events throughout Bladensburg,
- To educate, inspire, assist and empower community stakeholders in maintaining newly-established transformation habits toward a greater neighborhood, and
- To advance current strategies serving this purpose.

Community Partners

- Town of Bladensburg Public Works and Code Enforcement - providing information concerning the public works and code enforcement in Bladensburg as well as manpower to facilitate B5 efforts,
- Anacostia Watershed Society - providing environmental education, stewardship, and resources,
- Community Forklift - providing information about re-conditioning and upgrading options,
- Artistic Empowerment Centers - providing education through creative communication on various project resources,
- Community news organizations such as The Gazette & CTV providing promotional support, and
- Community stakeholders - faith-based organizations, business professionals and residents.

End of Summer Event

“Best Improved Block” awarded to the block winning the vote - recipients will receive gift certificates from community partners and be featured in a promotional media campaign.

Co-Chairs

- Pat McAuley, Bladensburg Town Clerk and Carlyncia Peck, Bladensburg Resident

Meetings

- Bi-weekly on Wednesdays at 11 am.

www.bladensburg.net



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Agenda

Review

- Code Enforcement Findings - Overall Challenges, especially for our Flagship Block
- Partners - Resources/donations to meet challenges including needs assessments
- Nominate 5 other blocks - See event dates

Marketing/Promotions

Campaign

- B5 Packet
 - Contents
 - Distribution
 - Expectation sheet - general improvements for all blocks
 - Appoint Team Captain
- Branding/Marketing
 - Timeline and Distribution for Block Parties - Calendar
 - Appoint Team Captain

Launches

Soft Launch - AWS Earth Day - April 25, 2015

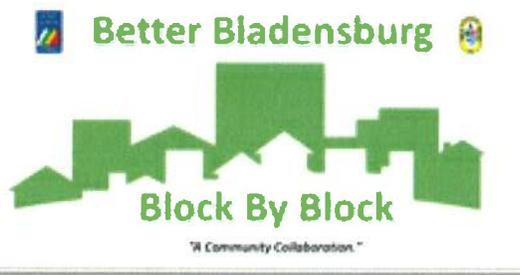
- Clean Up 10 am - 12 noon
- Resource/Information Table 12 noon- 2 pm
- Appoint Team Captain

Hard Launch - 1st Block Party - May 16, 2015

- Time and Event Details
- Appoint Team Captain

Outreach to Other Partners

Neighborhood Design Center, Ernest Maier, Community Forklift for Big Boxes, ATHA, TNI/County Code, Habitat for Humanity



**Block Party Dates
Second Saturdays**

First	May 16th
Second	June 13th
Third	July 11th
Fourth	August 8th
Fifth	September 12th
Sixth	October 10th

**Our Meeting Notes
Bi-Weekly on Wednesdays**

March 3rd
March 18th
April 1st
April 15th
April 29th
May 13th
May 27th
June 10th
June 24th
July 8th
July 22nd
August 5th
August 19th
September 2nd
September 16th
October 14th
October 28th