

TOWN ADMINISTRATOR'S REPORT
FOR THE MONTHS OF
NOVEMBER 2014



"Responsible and Responsive Government"

"Strength lies in differences, not in similarities"

- Steven Covey -

Monthly Objectives

1. Enhance Internal Administrative Structure.
2. Prepare and Host Major and Impactful Events.
3. Focus on impacts to the Town of Bladensburg of a possible nearby future development.

Objective 1: Enhance Town Internal Administrative Structure

- ✚ Hosted a staff training and development exercise for behavioral anchors with Ms. Colleen Shannon, Re; Performance Evaluations
- ✚ Met with Town Technology Service vendor regarding performance and services issues.
- ✚ Resolved an internal payment structure issue between Mount Rainier and the Town regarding Police Dispatch services
- ✚ Assisted in the review process of travel policy.

Objective 2: Prepare and Host Major and Impactful Events

- ✚ Assisted in coordinating efforts for the Legislative Dinner.

Objective 3: Focus on Impacts to the Town of Bladensburg of Future Development

- ✚ Coordinated the Beyond Community Meeting
- ✚ Developed RFP for Strategic Planning process for the Town and received replies
- ✚ Developed Television Survey to determine future service needs

Meetings

- ✚ Attended all Town meetings.
- ✚ Discussed legal matters with Town Attorney regarding ongoing legal action.
- ✚ Met with Office of Code Enforcement to discuss service issues.
- ✚ Met with Town Technology Service vendor regarding performance issues.
- ✚ Met with and / or responded to various community members regarding service or related concerns issues.
- ✚ Met with Mr. Hall Re: Evergreen Cemetery clean-up.
- ✚ Attended the met with the Prince George Gazette; Re Op-Ed (attached)

Administrative Projects

- ✦ Sent out various community employment and informational notifications.
- ✦ Prepared updates for website, to include updating all Town Meeting Minutes (placing them on the front web page).
- ✦ Assisted in preparing various correspondences for Council and others. *Community Public Safety Roundtable Discussion

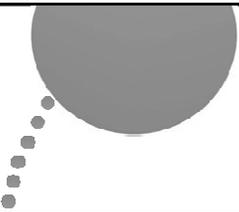
Community Notifications *(Most notifications are conducted multiple times.)*

- ✦ Town Fall Leaf Collection Procedures
- ✦ COMMUNITY NOTIFICATION - Community Survey for Televised Town Meetings
- ✦ COMMUNITY NOTIFICATION: Deer Park Job Recruitment
- ✦ CACB MEETING REMINDER - Monday, November 24, 2014 7:00 PM - Town Hall - Bladensburg Community Public Safety Roundtable Discussion
- ✦ COMMUNITY NOTIFICATION: PGPD to Conduct Sobriety Checkpoint on November 21, 2014
- ✦ COMMUNITY NOTIFICATION - Community Input on the Draft Town Committee Policy
- ✦ COMMUNITY NOTIFICATION - MD 201 (Kenilworth Avenue) from Kenilworth Towers to Riverdale Road. ROAD IMPROVEMENTS
- ✦ COMMUNITY NOTIFICATION: Gazette OPION Article: Watching over Bladensburg spending: READ TOWN COMMENTS
- ✦ COMMUNITY NOTIFICATION: Holiday Tree Lighting
- ✦ COMMUNITY NOTIFICATION: Youth@Work/SYEP Job Readiness Training Program

Happy Holidays

The Mayor & Council,
Town of Bladensburg,
cordially invites you to the 3rd
Annual Tree Lighting Event
Friday December 12th, 2014
@: 6:00 p.m.
Bladensburg Town Hall

Food - Fun - Festivities



Town of Bladensburg

Developing Behavioral Indicators
Working Session
November 20, 2014



Welcome!

Introductions

- The Singer Group
- Thank you for your participation
- Introduce yourselves:
 - Name
 - Department
 - Job
 - One thing others in the room may not know about you (hobby, family, job history, pets, etc.)



2

Working Together

Ground Rules for Today's Session

- Collaborative and interactive session
- Keep conversations within our team
- Use phones/check e-mail on breaks only
- Be open to new ideas
- Think creatively and long-term



3

Agenda

- **Competencies and Performance Management**
- **Introduction to Behavioral Indicators**
- **Building Behavioral Indicators**
 - Breakout session #1
 - Breakout session #2
- **Break**
- **Group Review and Revision of Drafted Behavioral Indicators (includes lunch)**
- **Closing and Feedback**


4

Competencies and Performance Management

- **Competencies**
 - Why include
 - Recent history
 - Goals for the new program
- **Current competencies**

<u>Staff</u> <ul style="list-style-type: none">– Adaptability/Flexibility– Communication– Customer/Community Relations– Initiative/Accountability– Job Knowledge and Proficiency	<u>Management</u> <ul style="list-style-type: none">– Talent Management– Leadership– Organizational Effectiveness
---	--


5

Introduction to Behavioral Indicators

- **Purpose of the session**
- **What are behavioral indicators?**
 - Further define performance
 - Promote consistency
 - Add structure
- **Quiz: Behavior vs. Judgment**
- **Review examples of behavioral indicators**
- **Discussion: Separate indicators for police functions?**


6

Breakout Sessions

- **Work in groups**
- **See assigned competencies in handout (2/session)**
- **Using flip chart, draft behavioral indicators:**
 - Identify Meets Expectations and Exceeds Expectations behaviors
 - Provide indicators for each competency as a whole, not for each bullet of each competency
 - Use examples to guide you, but keep them only if they apply
 - Goal = 4 examples for each level/competency
- **Will review your findings with the group**
- **Lather, rinse repeat (Breakout Session #2)**



7

BREAK



8

Group Review

- **By team**
- **Present draft**
- **Group's suggestions for revisions/additions/subtractions**
- **Finalize suggested content for each competency**
- **[11:45 (approx.)- break to obtain lunch]**



9

Next Steps

- **Draft behavioral indicators – Singer Group**
- **Validation of draft**
 - With John Moss
 - To team for review and feedback
- **Return draft by December 19** (estimate)
- **Finalize behavioral indicators**
 - Incorporate into PM program/form
 - Include in staff and supervisor training (January)


10

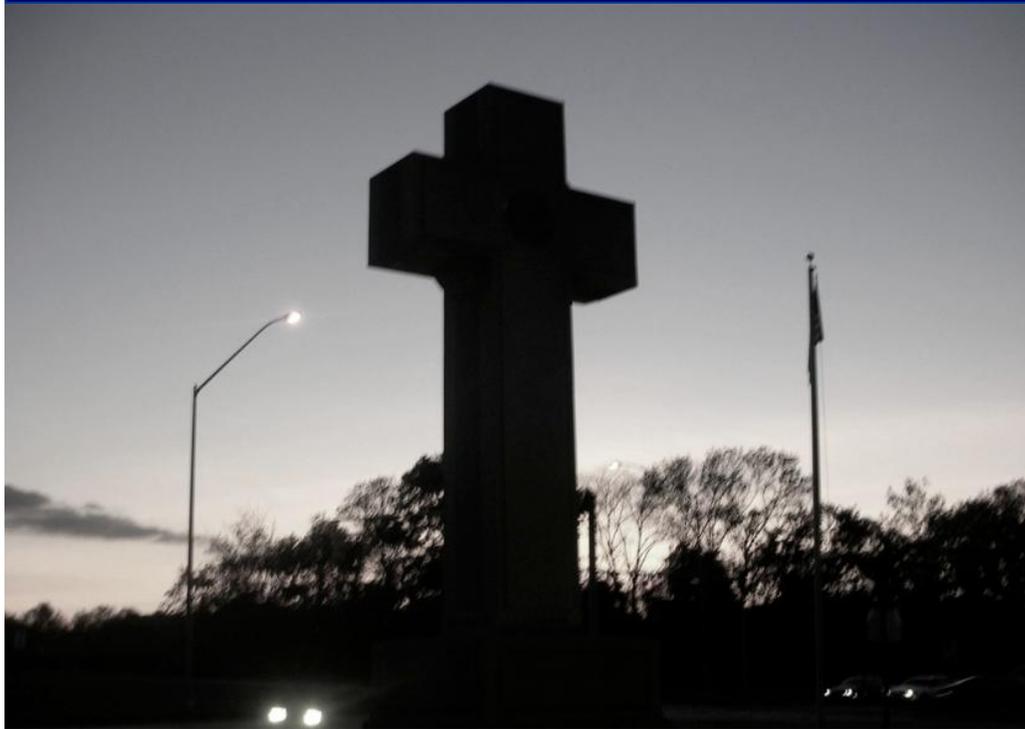
Closing

- **Each provide one of the following:**
 - One lesson learned today
 - One new idea or approach
 - Anything else about performance management at the Town
- **Complete survey**
- **Contact us with questions or feedback**

THANK YOU!


11

The Town of Bladensburg



The Town of Bladensburg

Request for Proposals for Strategic Planning Services

RFP Posting Date: October 21, 2014
Response Deadline: November 21, 2014

The Town of Bladensburg (the Town) is hereby soliciting competitive proposals for a vendor to facilitate the strategic planning process that will provide the essential elements for future decision making to assure the Town continues to provide 'value added' services to its residents.

Introduction and Overview

Bladensburg is residential suburb of Washington, D.C., on the Anacostia River and is a municipality within Prince George's County, which resides in the State of Maryland. The Town of Bladensburg is also a part of the larger group of communities called the Port Towns.

The Town of Bladensburg, originally called Garrison's Landing, was renamed in honor of Thomas Bladen, governor of Md. 1742-1747. Bostwick was also built at this time, and would later be home to the first Secretary of the Navy. (c.1747) and Indian Queen Tavern, also known as George Washington House (c.1732). The defeat (August 24, 1814) here of American troops under Gen. W. H. Winder enabled the British under General Robert Ross to march on Washington, D.C., and burn many of the public buildings. Despite the outlawing of dueling four years before, the Town was also the scene of the historic duel in which Stephen Decatur, the naval hero, was mortally wounded in 1820 by James Barron. Bladensburg was a busy port, shipping out flour and tobacco.

The Town of Bladensburg shares its western edge with the banks of the Anacostia River. The restored and upgraded waterfront park is within steps of the town business district and is a valued community amenity. The Town has qualified as a Maryland Certified Sustainable Community, a "Let's Move" community, as well as a State Department of Housing and Community Development Sustainable Community.

Town Demographics

Census Data: 9,148 at the 2010 census

As of the census of 2010, there are 3,826 housing units at an average density of 3,826.0 per square mile (1,477.2 /km²). The racial makeup of the town was 12.6% White, 65.6% African American, 0.5% Native American, 2.0% Asian, 16.6% from other races, and 2.7% from two or more races. Hispanic or Latino of any race were 26.9% of the population.

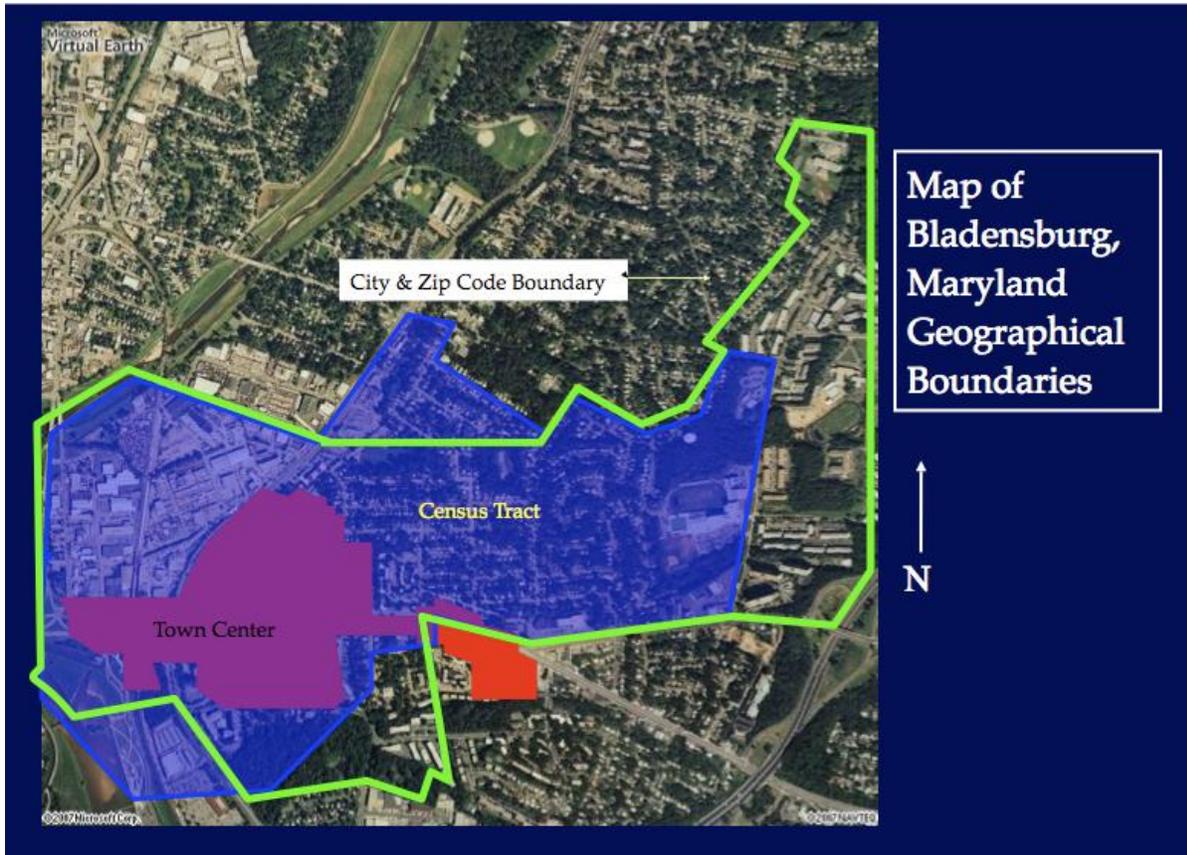
There were 3,542 households of which 36.2% had children under the age of 18 living with them, 25.7% were married couples living together, 22.4% had a female householder with no husband present, 7.2% had a male householder with no wife present, and 44.7% were non-families. 37.0% of all households were made up of individuals and 12.7% had someone living alone who was 65 years of age or older. The average household size was 2.58 and the average family size was 3.39.

The median age in the town was 31.5 years. 26.8% of residents were under the age of 18; 11% were between the ages of 18 and 24; 32.7% were from 25 to 44; 20.3% were from 45 to 64; and 9.4% were 65 years of age or older. The gender makeup of the town was 46.9% male and 53.1% female

Growth: 9,328

Undercount: (as suggested by U.S. Census) 1.62% (1,511.14)

Town Suggested Actual = 10,839.14 (Rounded estimate 11,000)



Town-wide Active Voters: 4063 (The Town is divided into two political wards.)

Ward I active voters as per last fall: 1828

Ward II active voters as per last fall: 2235

Tax Paying Businesses 182

*Languages Spoken:

English, Spanish, Chiche, Creole, French, Arabic, Tigrigna, mandarin, Taqali, Korean, Russian Arabic, Napali, Dari, Tigrigna, Swahili, Pashto, and Amharic.

*Data derived/ sourced from the Prince George's County School System

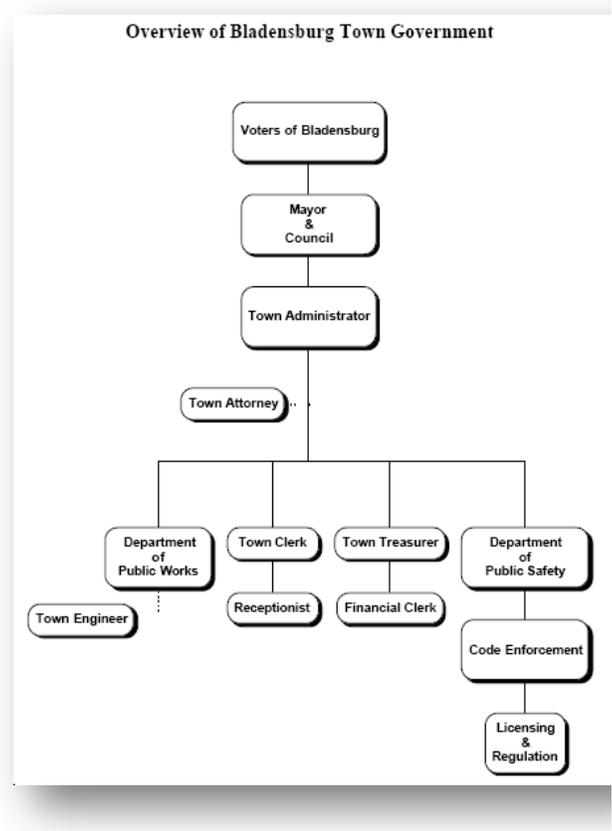
The median year of construction of housing structure is 1965. 21.5% (2000) of housing units are detached single-family dwellings.

The median rent is \$649 (2000) and 10.9% (2000) of the housing units are listed as overcrowded, according to the US census. The existing housing stock consists mostly consists of small bungalows or rental apartments throughout the area. The Town is home to seven (7) schools; four elementary schools, two high schools (one of these is a private parochial school); and one special education school. The town also is home to three (3) senior citizen residential facilities.

According to Costar, Bladensburg has a robust commercial real estate market consisting of a large amount of space of retail, office, and industrial/warehouse. Equally impressive is the low vacancy rate for all three uses.

Town Government

The Town is governed by and the corporate powers of the Town are vested in and exercised by a Council, officially known as the “Council of the Town of Bladensburg.” He acts as chairs of meetings and the ceremonial head of the town. The Town Council consists of the Mayor and two (2) Council members for each ward (Ward I and Ward II), who govern and exercise the powers of the Town in the manner prescribed in the Town Charter, laws of the State of Maryland and United States. The political system is a “mayor/town administrator” style, whereby the mayor presents the public face of the town but enjoys no special authority above that of ordinary council members. The Town Administrator is the Chief Administrative Officer of the Town. The Administrator ensures that all laws and ordinances are faithfully executed and performed and is responsible to the Town Council for the proper administration of all affairs of the Town. In this regard, the Town Administrator implements and carries out policy decisions made by the Town Council and is responsible for the overall planning, organizing, directing and controlling of the daily operations of the Town.



Town Departments Include:

- A (full service) Police Department
- Department of Public Works
- Office of Code Enforcement
- Town Clerk
- Office of Finance

The Town’s 2014 annual budget is 5.7 Million Dollars (See appendix).

Task Description

The Town of Bladensburg (the TOWN) is seeking a vendor to facilitate a strategic planning process that will provide guidance for future decision making and continuous development of all current and future services. The purpose of the strategic planning process will be to develop a high level strategic plan to guide the direction, focus, and scope of services to be offered by The TOWN.

Scope of Services

The TOWN is seeking a vendor who will perform the following tasks:

1. Set criteria, objectives and analysis data sources and tools to be used for the strategic plan analysis.
2. Review the organizational models of other Municipal Governments and collaborative organizations that deliver services for residential communities of comparative size and scope of services. Provide overview of those models to compare and contrast to the current TOWN business model and scope of services as possible benchmarks to emulate or consciously differ from.
3. Perform high level SWOT (strengths, weaknesses, opportunities and threats) analysis of THE TOWN for the functions served by THE TOWN and the activities that THE TOWN members rely upon THE TOWN to perform.
4. Identify and describe THE TOWN-provided services to its residents and preference-rank those services by to provide guidance on future direction for service demand.
5. Based on SWOT analysis and service preference ranking, prepare a definable set of future-state goals and objectives for the TOWN's functions/services and associated staff requirements and approximate annual budget implications.
6. Work closely with Strategic Planning Committee comprised of members of the TOWN Council, Staff and designated community members to review the results of task 5 and make recommendations for the TOWN Mayor and Council consideration at a special meeting.
7. Reflect the TOWN Council comments on recommended plan, modify and present final proposed final strategic plan.

Proposed Timeline

- | | |
|--|-----------------------------------|
| a. RFP Release | October 21 |
| b. Deadline to Submit Questions | November 10 |
| c. Tentative date to e-mail answers to written questions | November 18 |
| d. Deadline for proposal submission | November 21 |
| e. Vendor Interviews (if necessary) | November 24 (week of) |
| f. THE TOWN Council Review & Approval | December 18 (tentative) |
| g. Notification/ awarding contract | December 22 |
| h. Draft Strategic Plan ready for full board review | <i>To Be Identified by Vendor</i> |
| i. Adopt Strategic Plan | <i>To Be Identified by Vendor</i> |

Proposal Submission Required Elements

- 1. Transmittal Letter:** A brief statement of the Respondent's understanding of the work to be done and commitment to perform the work as scheduled including a summary of exceptions taken to the request for proposal requirements, statement of work, specifications, and reference to any proposed contractual terms and conditions required by the proposer. An officer authorized to bind must sign the proposal on behalf of the proposer and must include the following declarations on the Transmittal Letter:

“This proposal is genuine, and not sham or collusive, nor made in the interest or in behalf of any person not herein named; the proposer has not directly or indirectly induced or solicited any other proposer to put in a sham bid, or any other person, firm or corporation to refrain from submitting a proposal; and the proposer has not in any manner sought by collusion to secure for themselves an advantage over any other proposer.”

- 2. Applicant Information:** Provide the legal name of company, physical street address, e-mail address, telephone, name and title of individuals authorized to represent the respondent.
- 3. Proposal:** Provide a description of the Strategic Planning services, how it meets each of the objectives of this request for proposals, a detailed description addressing all of the Areas of Interest, as well as any functions which are not fulfilled by the Respondent's solution.
- 4. Fees:** The TOWN is interested in discovering the Respondent's capabilities and pricing to make an informed decision and proceed to more specific negotiations. Pricing should be made based on good faith estimates of the requirements defined in this request for proposals. Detail specific examples or estimates of the fees. Describe how the fees will be determined. Prior to contract award, the successful bidder shall supply a detailed breakdown of the applicable overheads and fringe benefit costs that are part of the labor rates and other direct costs associated with the services to be performed.
- 5. Experience:** Respondent will clearly identify project participants and management team.
 - a. Describe your firm's experience with Strategic Planning services and delivery of the Areas of Interest as referenced above and as may be applicable to this request for proposals, your organizational structure, management qualifications, and other contract related qualifications, including number of years firm has been in business.
 - b. Specify key employees and describe their qualifications, experience and duties related to this request for proposals, including the office location(s) where work will be performed if not on TOWN premises.
 - c. Provide a commitment statement and a projected timeline for the project delivery if not specified in the RFP.
 - d. State whether proposer will use subcontractors to perform services pursuant to the contract. Should the use of subcontractors be offered, the proposer shall provide the same assurances of competence for the subcontractor, plus the demonstrated ability to manage and supervise the subcontracted work. Subcontractors shall not be allowed to further subcontract with others for work which is integral to the proposed solution. The provisions of this contract shall apply to all subcontractors in the same manner as to the proposer.

- e. Respondent shall indicate any and all pending litigation that could affect the viability of respondent's proposal, continuance of existing contracts, operation or financial stability.
- f. Describe whether the proposer has, within the last five years, rendered any service to THE TOWN or to any of THE TOWN either under the current proposer's name or any other name or organization. If so, please provide details (status as prime or subcontractor, brief description of the contract, contract start and end dates, the contract administrator name, and total actual contract expenditures).
- g. If the proposer has not rendered any service within the last five years to THE TOWN then please provide references over that general period for which services were provided.

Proposal Submission Delivery Requirements

There will not be an initial proposer's conference associated with this request for proposals. Clarification questions may be addressed to John Moss, Town Administrator at Jmoss@bladensburg.net .

One (1) hard copy of your response, including a transmittal letter of authentic offer with wet-ink authority signature, and any supporting documentation should be delivered no later than 4:00 p.m. on November 21, 2014, to:

Town of Bladensburg
% Mr. John Moss
4229 Edmonston Road
Bladensburg, Maryland 20710

One electronic copy of your proposal should also be delivered to the address above, preferably on a CD or USB flash drive, or alternately e-mailed to John Moss, Town Administrator at Jmoss@bladensburg.net .no later than the time and date referenced above.

No contact should be made with the TOWN Council any committee or working group representatives, or the TOWN partner communities concerning this request for proposals.

All information received by THE TOWN in response to this request for proposals is subject to the Maryland Public Records Act and all submissions may be subject to review in the event of an Audit.

Proposal Terms and Conditions

1. THE TOWN reserves the right to cancel this RFP at any time, reject any and all proposals and to waive irregularities.
2. The TOWN shall determine at its sole discretion the value of any and/or all proposals including price and non-price attributes.
3. Proposals may be sub-divided or combined with other proposals, at THE TOWN's sole discretion.

4. The TOWN shall perform an initial screening evaluation to identify and eliminate any proposals that are not responsive to the request for proposals, do not meet the minimum requirements set forth in the request for proposals, are clearly not economically competitive with other proposals, or are submitted by respondents that lack appropriate creditworthiness, sufficient financial resources, or qualifications to provide dependable and reliable services.
5. The TOWN reserves the right to submit follow up questions or inquiries to request clarification of information submitted and to request additional information from any one or more of the respondents.
6. The TOWN reserves the right, without qualification and in its sole discretion, to accept or reject any or all proposals for any reason without explanation to the respondent, or to make the award to that respondent, who, in the opinion of The TOWN, will provide the most value to THE TOWN and its residents.
7. The TOWN may decline to enter into any potential engagement agreement or contract with any respondent, terminate negotiations with any respondent, or to abandon the request for proposal process in its entirety.
8. The TOWN reserves the right to make an award to the other than the lowest price offer or the proposal evidencing the greatest technical ability or other measure if THE TOWN determines that to do so would result in the greatest value to THE TOWN and its Member Agencies.
9. Those respondents who submit proposals agree to do so without legal recourse against THE TOWN, its directors, officers, or employees for rejection of their proposal(s) or for failure to execute or act on their proposal for any reason.
10. THE TOWN shall not be liable to any respondent or party in law or equity for any reason whatsoever for any acts or omissions arising out of or in connection with this request for proposals.
11. The TOWN shall not be liable for any costs incurred by any respondents in preparing any information for submission in connection with this RFP process or any and all costs resulting from responding to this RFP. Any and all such costs whatsoever shall remain the sole responsibility of the respondent.
12. The TOWN may require certain performance assurances from proposers prior to entering into negotiations for a proposed project. Such assurances may potentially include a requirement that proposers provide some form of performance security.
13. The proposal, once submitted, becomes the property of the TOWN. The Respondent shall have no further claim on the contents of the work after it is submitted for review by the TOWN.

Additional Requirements for Proposal

1. **Consideration of Responses:** Submitted proposals should be prepared simply and economically, without the inclusion of unnecessary promotional materials. Proposals should be submitted on recycled paper that has a minimum of thirty percent (30%) post-consumer recycled content and duplex copied (*double-sided pages*) where feasible.
2. **Insurance, Licensing, or other Certification:** If selected, the proposer will be required to maintain sufficient insurance, licenses, or other required certifications as applicable for the type of work being performed. The TOWN or its Member Agencies may require specific insurance coverage to be established and maintained during the course of work and as a condition of award or continuation of contract.
3. **Non-Discrimination/Equal Employment Practices/Affirmative Action Plan:** If selected, the proposer and each of its known subcontractors must verify that will not participate in any discriminatory practices and may be required to complete and file an acceptable Affirmative Action Plan.
4. **Living Wage Ordinance:** If selected, the proposer may be required to comply with the applicable provisions of the State of Maryland and Federal law concerning the any existing Living Wage legislation.
5. **Prevailing Wage Rates:** If selected, and if the project is funded in any part by resources with such an obligation, the respondent may be required to conform to prevailing wage rates applicable to the location(s) where any work is being performed.

APPENDIX

Town of Bladensburg



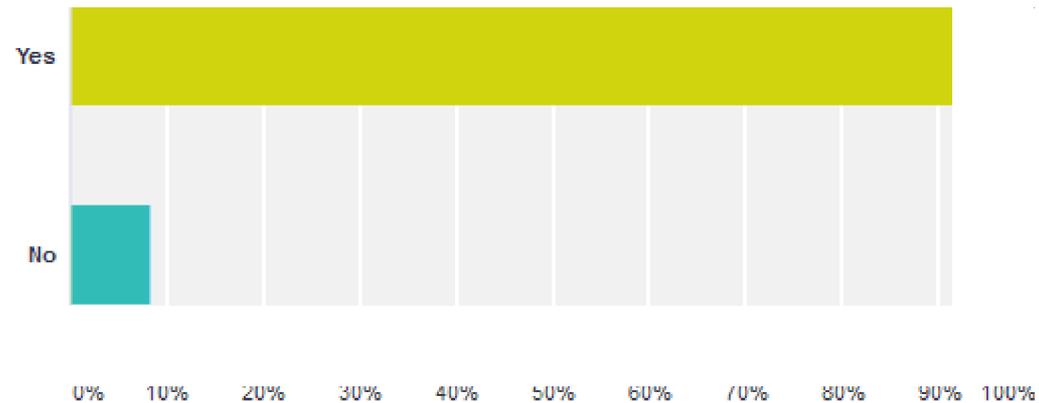
<https://www.surveymonkey.com/s/Z8PNCS6>

“Responsible and Responsive Government”

Initial Results: 11/17/2014 – 12/2/2014

The Town of Bladensburg provides many services to its residents. One of these services is televising the Town's meeting while it is ongoing. Are you aware of this service?

100%



Answer Choices

Responses

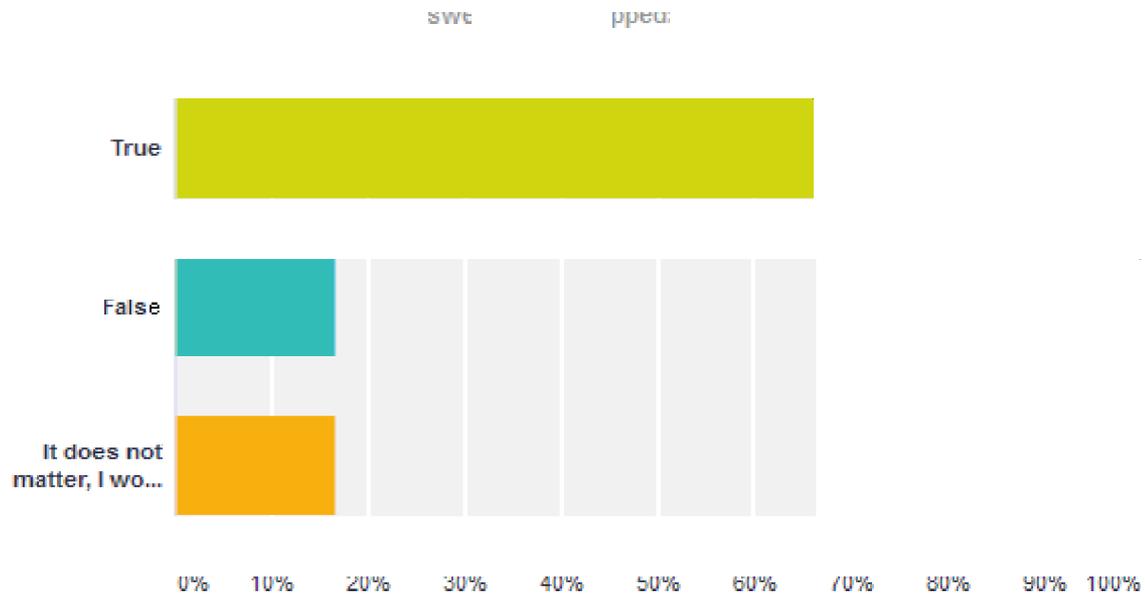
Yes

| 91.67%

No

| 8.33%

I would use this service **MORE** frequently if I could view the program at a later or different time than when the meeting is occurring.



Answer Choices

Responses

True

| 66.67%

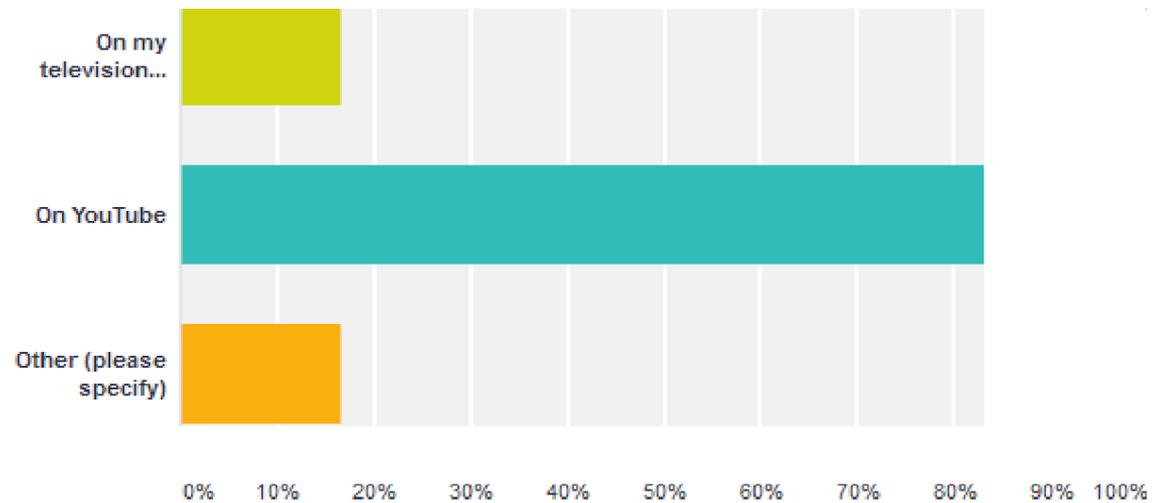
False

| 16.67%

It does not matter. I would use it the same as I do now.

| 16.67%

I would prefer that the meetings be recorded and played back



Answer Choices

On my television (continuous loop)

Responses

16.67%

2

On YouTube

83.33%

0

Other (please specify)

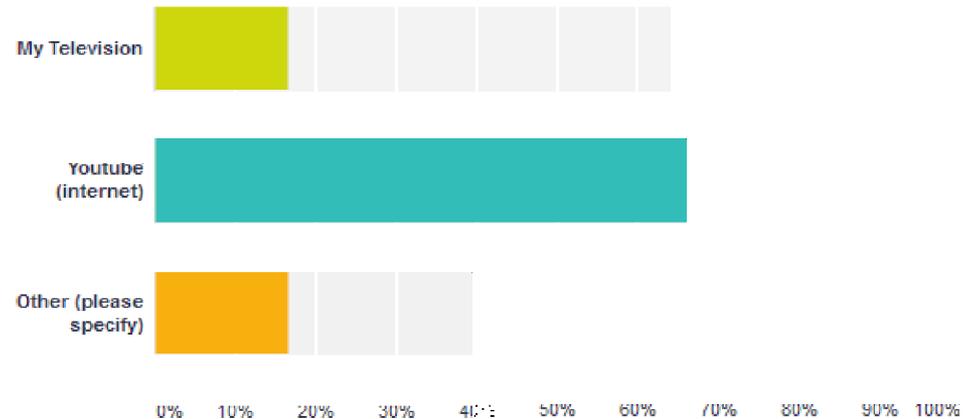
Responses

16.67%

2

11 Responses

If I had to chose between ONE of these alternatives I would prefer:



Answer Choices	Responses	Percentage	Count
My Television		16.67%	2
Youtube (internet)		66.67%	8
Other (please specify)	Responses	16.67%	2

● Responses (2) in Total Analyze 1 Filter Categories (0)

- Search results
- It should be made available on both TV and Youtube. Not all residents have access to the internet.
14 [View respondent's answers](#) [Categorize as](#)
- both on cable TV and the internet
14 [View respondent's answers](#) [Categorize as](#)

Learn About Neighborhood Watch and Crime Prevention Measures.



Bladensburg Community Public Safety
Roundtable Discussion

Hosted by the Citizens' Action Committee of Bladensburg

Date: Monday, November 24, 2014

Time: 7:00 p.m. - 8:00 p.m.

**Location: Bladensburg Town Hall
4229 Edmonston Road
Bladensburg , MD 20710**

*All Interested Community
Members Are Invited.*



The Port Towns



2014 Port Towns Legislative Priorities Dinner

Sustainability Lives Here!



The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Opening, Welcome and Introductions

Mayor Sadara Barrow, Town of Colmar Manor

***Colors presented by the Air Force JROTC Color Guard of Bladensburg High School
National Anthem Sung By Mr. Patrick Graves, Colmar Manor***





The Port Towns

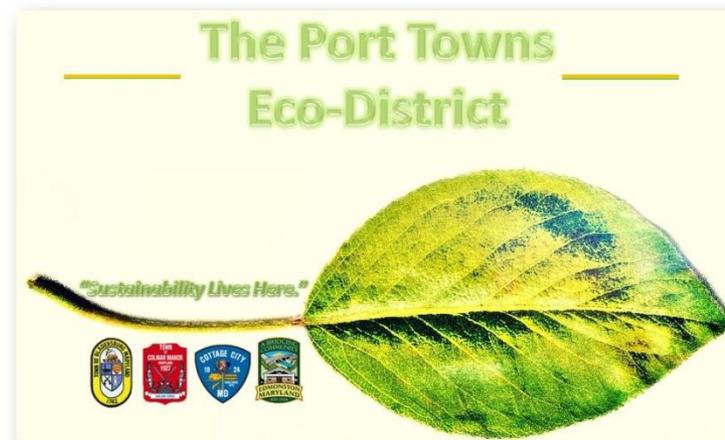


Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

The Vision of the Eco- District

***Mayor Walter L. James, Jr, Town of Bladensburg
& Nancy J. Meyer, Chair, Port Towns CDC***



The Port Towns Eco-District





The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Environmental Anchors

*Legislation to Minimize the Use of Plastic Bottles, Bags
& Dredging of River*

Commissioner Patricia Gross, Town of Cottage City

Mr. Dan Smith, Friends of Quincy Run Creek







The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Transportation Anchors

Continued Funding of Green Street (Route 450)/ Bladensburg Road
Mayor Walter L. James, Town of Bladensburg

MARC Train Stop Study
Commissioner Melanie Jones, Town of Cottage City




**PORT
TOWNS**
• SHOPPING CENTER •
at Colmar Manor


SHOPPERS
CVS/pharmacy
Bank of America

JACKSON HEWITT
TAX SERVICE

No-cost
flu shots
CVS/pharmacy

INDY RESTAURANT

STOP

WELCOME
TO THE
COLMAR MANOR





RIGHT
TURN
ON RED
AFTER
STOP



Spartan

EyeQ

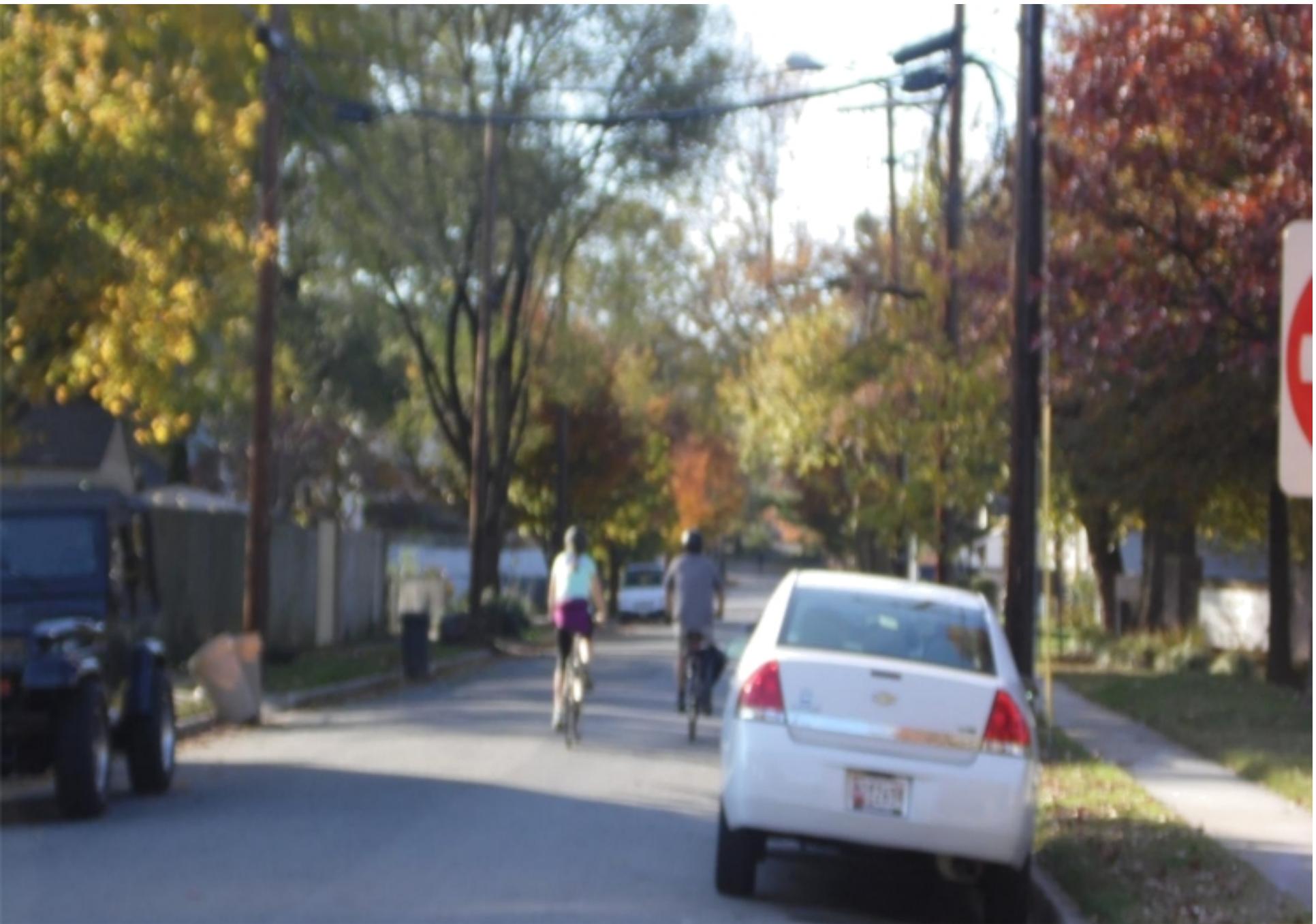
Nationwide 4G LTE 4G period metro

Nationwide 4G LTE

NORTH

20









The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Sustainable Industry Anchor

Re-Use and Sustainable Industry

Nancy J. Meyer, Chair, Port Towns CDC

**MY WASTE
YOUR RESOURCE**

Sustainable Industry



Treating
Waste as
a Resource



What do we want:

The Port Towns designated a Health Enterprise Zone by Considering Health and Equity in All Our Policies and Practices.

What determines how healthy we are?

GENETICS

5%



MEDICAL CARE

10%

INDIVIDUAL
BEHAVIORS

30%

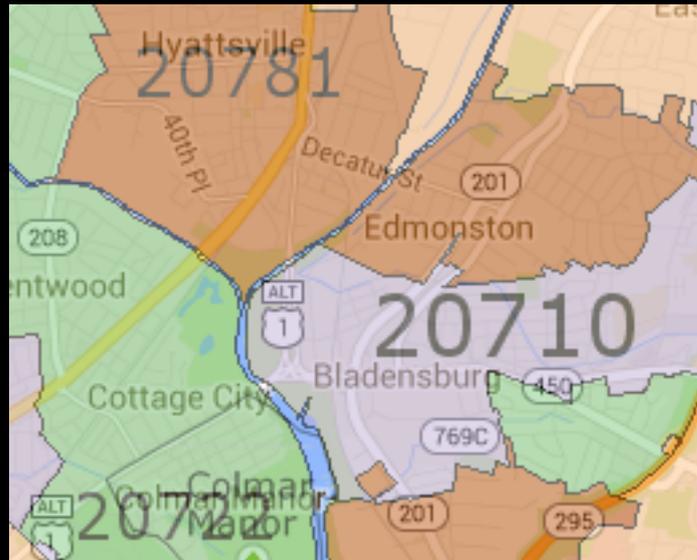
What we eat
How much we exercise

How we handle
conflict

The greatest single determinant of our health is our zip code!

20781

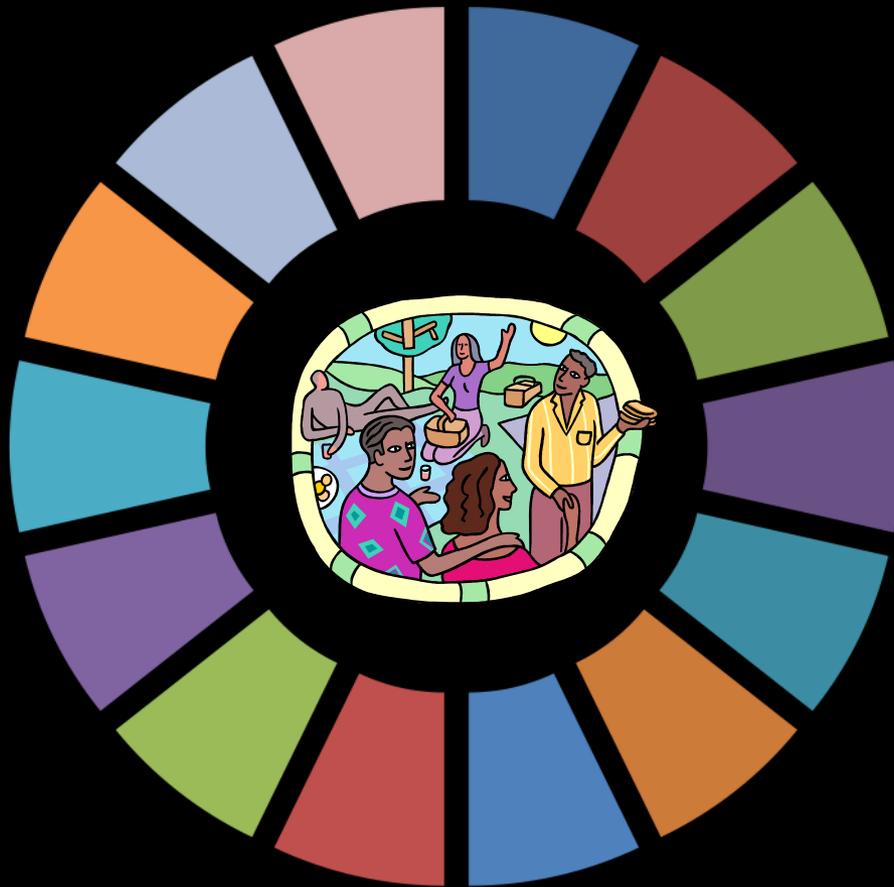
20722



20710

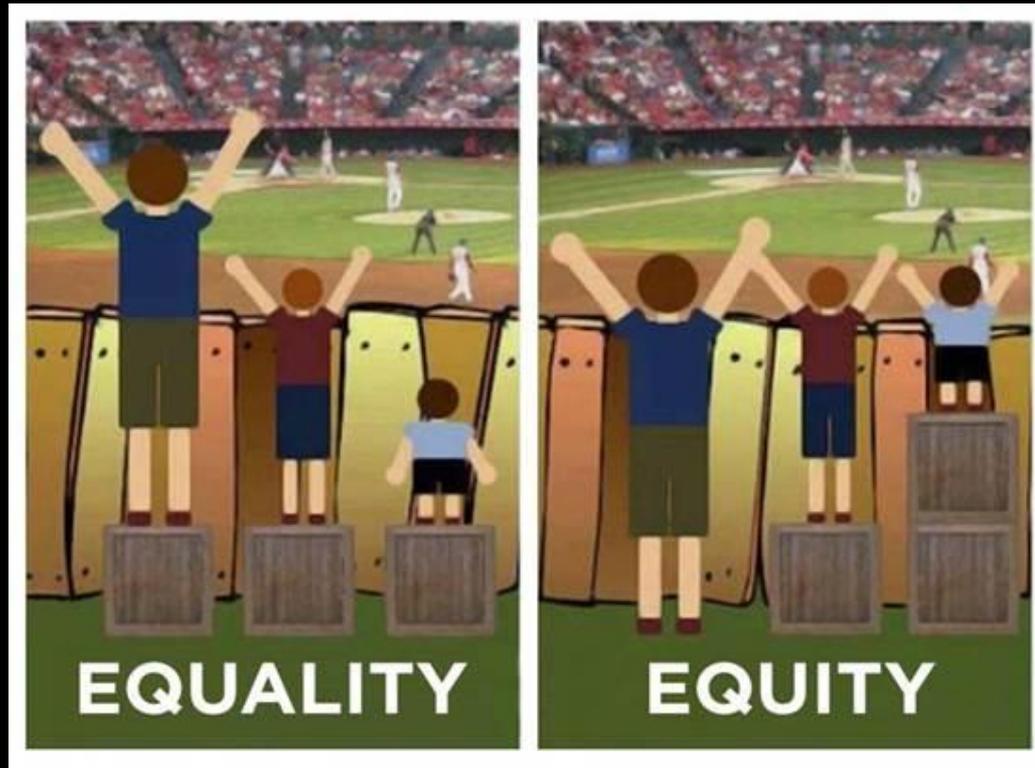
What (really) determines how healthy we are?

Social, Economic & Environmental Determinants of Health



- Built Environment
- Civic Engagement
- Culture
- Early Childhood Experiences
- Education
- Employment/Income
- Environment - Air, Water, Toxins
- Food Security/Nutrition
- Health Care - Physical/Mental
- Housing
- Land Use Policy
- Social Support
- Transportation
- Working Conditions

What is Equity? How does it differ from Equality?



Recognition that we have different abilities and needs

What is health?

- Health is “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.”
- Public health is “what we as a society do to collectively assure the conditions in which people can be healthy.”
- Those conditions can be described as the places where we live, learn, work, and play, and the social, economic and political factors that affect us in those places.

***How do we create Health Equity?
By Considering Health in All
Policies***

Public Health challenges are extremely complex, and solutions will require actions that bringing together partners across all policy areas and sectors.

The Port Towns Approach

1. Promote health, equity and sustainability;
2. Support Intersectoral Collaboration;
3. Work to Benefit Multiple Partners;
4. Engage all Stakeholders;
5. Embed health, equity and sustainability considerations into all government decision-making.

Consider how we can create enduring health for all

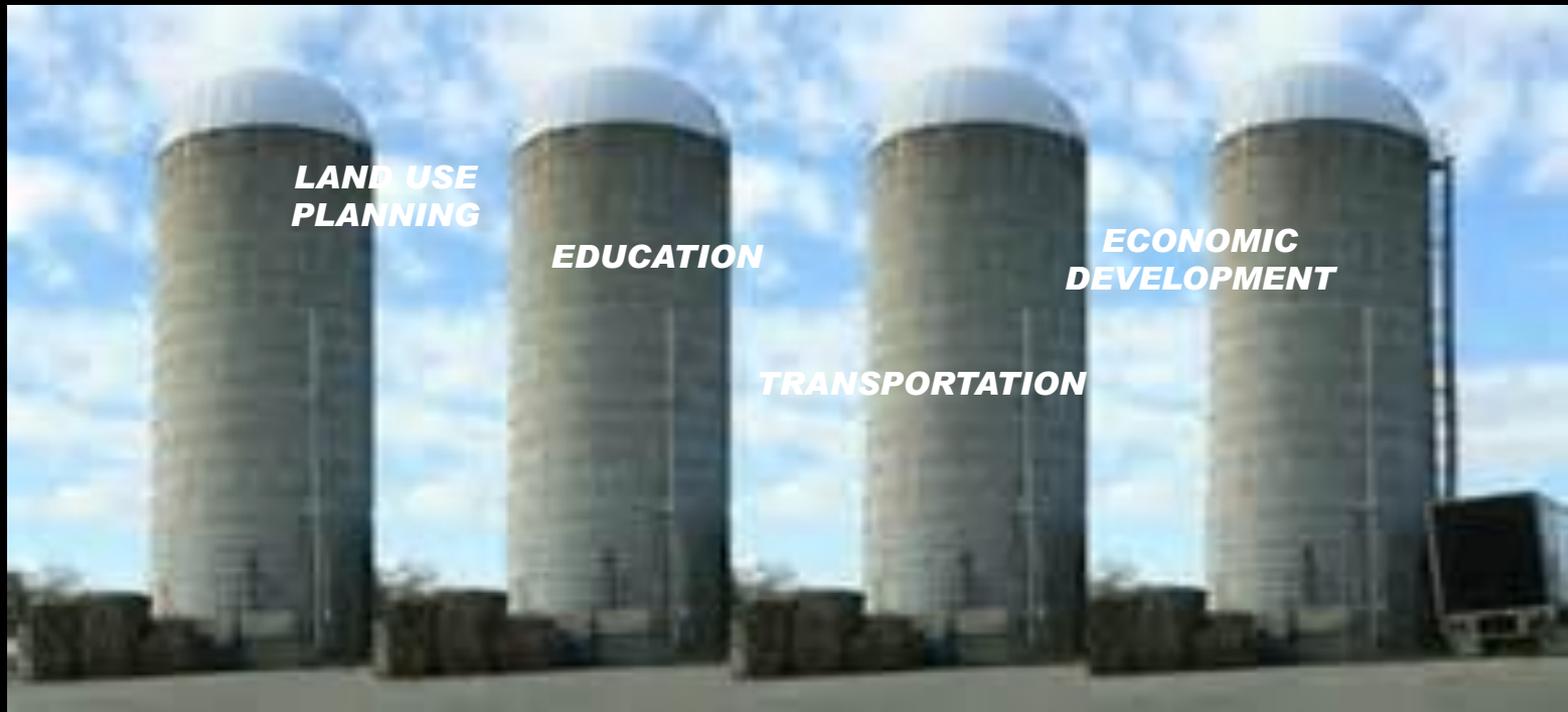


FB/GROWFOODNOTLAWNS

WE PAY THE DOCTOR
TO MAKE US BETTER
WHEN WE SHOULD REALLY
BE PAYING THE
FARMER
TO KEEP US HEALTHY.

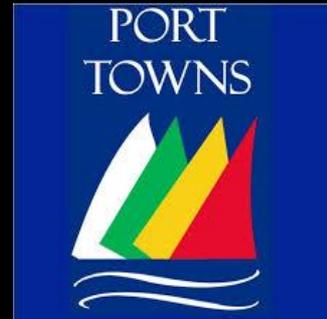
**HEALTH
CARE**
- ROBYN O'BRIEN

And break down silos...



Through Collaboration

***The Port Towns wants to
lead the County in achieving
Health and Equity.***



**Help us gain Health Enterprise Zone
Status.**



The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Education Anchor

“What We Did Last Summer”

Mayor Tracy Farrish Gant, Town of Edmonston

& Rev. Gail A. Addison, President/CEO, End Time Harvest Ministries

Port Towns Youth Council Wellness Ambassadors

EDUCATION = ECONOMICS

Our Core Belief

Education equals economics.

The Problem

Our region's economic prosperity is at risk.

The Approach

Drive systems change and improve student outcomes.

The Plan

A regional strategy to prepare children to succeed.

The Vision

Improve student outcomes from cradle to career.



The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Core Values & Other Legislation, Standing Efforts

Commission Chair Richard Coté, Town of Cottage City





The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

Commitments & Closing Remarks

Mayor Sadara Barrow, Town of Colmar Manor





The Port Towns



Sustainability Lives Here!

2014 Port Towns Legislative Priorities Dinner

THANK YOU!

Dessert Reception to follow.